



MAFALDA ROSEIRA REIS

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EXPERIENCE

Nov - Jan, 2018
 Art Director & Graphic Designer:
Ateneu Popular 9 Barris, Barcelona
 Banner design for the exhibition "40 anys fent l'Ateneu Popular 9 Barris". in collaboration with Museo de Historia de Barcelona (MUHBA).

Jun - Aug, 2016
 Art Director & Graphic Designer:
Bar de la Piscina, Medinaceli
 Re-branding of Bar de la Piscina, logo execution, business cards and seasonal menus.

Mar - Apr, 2016
 Art Director & Graphic Designer:
Trufellota, Medinaceli
 Development of brand identity, execution of logo and business cards for a new truffle exporting company.

Feb - Mar, 2015
 Art Director & Graphic Designer:
La Noguera // Agricultural Cooperative, Medinaceli
 Development and execution of the brand identity, logo, business cards and promotional flyers for their kickstart projects. Sponsored by the European Union.

Nov - Feb, 2014
 Secretary & Graphic Designer / Internship:
Fundació Enric Miralles // Educational Department, Barcelona
 Production of the Foundation's promotional material and workshop presentations; updating Web content (Wordpress); managing events' invitations (MailChimp); Spanish - Portuguese - English translations.

Jul - Nov, 2014
 Art Director & Copywriter:
Smartsoft Play, Popayán
 Direction of new products' launching campaign (offline & online). Management of a design & video team for advertising.

Jul - Aug, 2011
 Secretary & Graphic Designer:
Art International Asia, Hong Kong
 Catalogue design for art pieces installed in the Mandarin Oriental Hotel, Luxury Apartments in Macao.

May, 2011
 Graphic Designer / Internship:
Bloom Consulting, Madrid
 Concept & Logo design for Poland Country Branding Project. 1st Prize - University for the Creative Arts Advertising Contest.

EDUCATION

2013 - 2014
ELISAVA, Escola Superior de Disseny i Enginyeria de Barcelona, Spain
 Master's in Design & Art Direction.

2009 - 2012
University for the Creative Arts (UCA) Farnham, UK
 BA (Hons) in Advertising & Brand Communication. (2.2 Lower Upper Division)

2007 - 2009
António Arroio Artistic Secondary School, Lisbon, Portugal
 Attended Artistic Production course.

SKILLS

LINGUISTIC

Portuguese
mother tongue
 English
proficient
 Spanish
fluent



TECHNICAL

Photoshop
 82%
 Illustrator
 74%
 InDesign
 78%
 Word/Pages
 98%
 PowerPoint/Keynote
 98%
 WordPress
 68%
 MailChimp
 59%
 Garageband
 52%
 iMovie
 50%

ARTISTIC

Collage
 73%
 Photography
 85%
 Gastronomy
 102%
 Jewelry making
 77%

